

Name:

Date:

Class:

Lesson 1.2

Practice Your Understanding

1. Construct a scenario where an entrepreneur must use their entrepreneurial mindset to overcome a challenge. What traits would they utilize? (1.2-1)

Answer:

2. 3M is an American multinational corporation that continues to allow intrapreneurs to experiment and create new products. Under several brands, the company produces over 60,000 products, including adhesives, abrasives, laminates, passive fire protection, dental, orthodontic products, insulating materials, health-care software, and optical films. If you look around your classroom, you can probably locate a Post-it-brand sticky pad, which Arthur Fry—one of their employees/intrapreneurs—created. You have been hired at 3M, and are allowed to work as an intrapreneur to create a product. Prepare a list of ideas for the products or services you will create. For each, explain how they will benefit the company, the economy, and the customers who purchase your creation(s). (1.2-2)

Answer:

3. Using the example shown in Figure 1-12, sketch a mind map connecting a career you want to pursue and its required skills and resources. (1.2-3)

Answer:

4. Using the SMART goal model as a guide, prepare a SMART goal that will help you to obtain the career you identified in the previous question. (1.2-4)

Answer: