

Name:

Date:

Class:

Lesson 2.2

Check Your Understanding

1. Identify five examples of challenges in conducting business globally. (2.2-1)

Answer:

2. Recognize opportunities for conducting business in the global marketplace. (2.2-2)

Answer:

3. Explain the difference between exporting and importing products. (2.2-2)

Answer:

4. Discuss the nature of licensing. (2.2-2)

Answer:

5. Describe the role of administrative law. (2.2-3)

Answer: