

Name:

Date:

Class:

Lesson 2.3

Check Your Understanding

1. Identify four characteristics of a good business opportunity. (2.3-1)

Answer:

2. Explain the need for entrepreneurial discovery. (2.3-1)

Answer:

3. Identify three current publications, applications, and websites available to assist with entrepreneurial discovery. (2.3-1)

Answer:

4. Describe the process of starting a small business. (2.3-2)

Answer:

5. Discuss common reasons for small-business failure. (2.3-3)

Answer: