

Name:

Date:

Class:

## I Wish I Had

### Skill:

- Analysis (AN)

### Time on Task:

- 10–15 minutes

### Goal/Purpose:

- The goal of this activity is to create ideas for possible products or services. *Complete each of the following statements to help you develop ideas for possible products or services. This information may be reported to the class according to your instructor's guidelines, so be sure to include enough information to facilitate a discussion. Work through the following steps to complete this activity.*

1. I wish I had...

Answer:

2. My life would be easier if...

Answer:

3. What I need is...

Answer:

4. If I had this, I could...

Answer:

5. Maybe you already have an idea for a product or service. If so, list your ideas here:

Answer: