

Name:

Date:

Class:

## Lesson 3.2

### Build Your Vocabulary

As you progress through this text, develop a personal glossary of key terms. This will help you build your vocabulary and prepare you for a career. Write a definition for each of the following terms and add them to your personal glossary.

- Better Business Bureau (BBB)

Definition:

- business incubator

Definition:

- business operations

Definition:

- business pitch

Definition:

- business plan

Definition:

- business risk

Definition:

- chamber of commerce

Definition:

- contingency plan

Definition:

- makerspace

Definition:

- marketing plan

Definition:

- mission statement

Definition:

- nature of business

Definition:

- pitch deck

Definition:

- pro forma financial statement

Definition:

- product mix

Definition:

- purpose statement

Definition:

- risk management

Definition:

- Service Corps of Retired Executives (SCORE)

Definition:

- Small Business Association (SBA)

Definition:

- Small Business Development Center (SBDC)

Definition:

- sources of funds

Definition:

- start-up capital

Definition:

- vision statement

Definition: