

Name:

Date:

Class:

Lesson 3.3

Check Your Understanding

1. Discuss the importance of defining a prospective business. (3.3-1)

Answer:

2. Describe the lean start-up method for starting a business venture. (3.3-1)

Answer:

3. Identify elements of a product/market fit hypothesis. (3.3-1)

Answer:

4. Explain the need for innovation skills. (3.3-1)

Answer:

5. Discuss the nature of a value proposition. (3.3-2)

Answer: