

Name(s):

Date:

Class:

## Start Your Business

### Skill:

- Application (AP)/Analysis (AN)

### Time on Task:

- 20–60 minutes

### Goal/Purpose:

- The goal of this activity is to begin thinking about launching a business. *You have the opportunity of starting a business you believe could succeed your community. Include an overview of what the business is, making sure to differentiate your business from other similar businesses.*

1. State the name of your business.

Answer:

2. Determine if the business is feasible and explain why it is feasible.

Answer:

3. Identify your customers and competition.

Answer:

4. Create a realistic picture of what is necessary to start the business.

Answer:

5. Identify any other information you would like to tell a prospective investor.

Answer: