

Name:

Date:

Class:

Lesson 5.1

Build Your Vocabulary

As you progress through this text, develop a personal glossary of key terms. This will help you build your vocabulary and prepare you for a career. Write a definition for each of the following terms and add them to your personal glossary.

- brick-and-mortar business

Definition:

- cloud

Definition:

- e-business

Definition:

- e-commerce

Definition:

- economic indicator

Definition:

- hybrid business

Definition:

- Internet service provider (ISP)

Definition:

- multichannel approach

Definition:

- omnichannel approach

Definition:

- single-channel approach

Definition:

- trade area

Definition:

- zoning law

Definition: