

Name:

Date:

Class:

Lesson 5.1

Check Your Understanding

1. Identify community factors that help determine a business's location. (5.1-1)

Answer:

2. Describe what economic indicators would be a factor when choosing a community as your business location. (5.1-1)

Answer:

3. Identify emerging trends in structures for a business. (5.1-2)

Answer:

4. List the advantages and disadvantages of possible structures for a business. (5.1-2)

Answer:

5. Explain the difference between a single-channel and multichannel approach. (5.1-3)

Answer: