

Name:

Date:

Class:

## **Lesson 6.2**

### **Practice Your Understanding**

1. Outline a plan for a socially responsible business idea that addresses a community issue. (6.2-1)

Answer:

2. Think of a company whose products you have purchased. With that company in mind, determine how the company's social responsibility impacts the perceptions for each of the following. (6.2-2)

- a. employees

Answer:

- b. customers

Answer:

- c. community members

Answer: