

Name:

Date:

Class:

## **Lesson 11.3**

### **Build Your Vocabulary**

As you progress through this text, develop a personal glossary of key terms. This will help you build your vocabulary and prepare you for a career. Write a definition for each of the following terms and add them to your personal glossary.

- break-even analysis

Definition:

- break-even point

Definition:

- contribution margin

Definition:

- cost of goods sold (COGS)

Definition:

- cost of services sold (COSS)

Definition:

- fixed expense

Definition:

- mixed expense

Definition:

- unit economics

Definition:

- unit of sale

Definition:

- variable expense

Definition: