

Name:

Date:

Class:

Lesson 17.2

Check Your Understanding

1. Identify the purpose of an elevator pitch. (17.2-1)

Answer:

2. Explain the importance of aligning presentation strategies to the target audience. (17.2-2)

Answer:

3. Discuss the use of storytelling within a business pitch. (17.2-3)

Answer:

4. List the four steps in the process of developing a business pitch script. (17.2-4)

Answer:

5. Describe how to display professional speaking skills during a business pitch. (17.2-5)

Answer: